

# RADIO-TELEVISION (RTV)

## RTV 002 Broadcast Announcing

**Units: 3**

This course provides students with an introduction to radio and television broadcast announcing principles and techniques for commercial delivery, newscasts, music shows, interviews, sports, weather, and specialty segments. Students will learn the physical make-up of their voice and how to communicate effectively with warmth and authority. Students are required to broadcast live and pre-recorded segments on the campus radio station, Roadrunner Radio.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

## RTV 003 Sports Media

**Units: 3**

Have you ever dreamed about becoming a sports announcer? This course will give you an exciting inside look into the sports broadcasting industry. Students will explore the many aspects of sports media and learn how to break into this field and succeed. Students will gain basic sports media knowledge including, research, writing, reporting and play-by-play techniques to help them create content for radio, television, and new media. Students will report and write about COD sports for Roadrunner Radio and The Chaparral.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: RTV 002 &amp; J 003A.

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

## RTV 005 Broadcast Writing

**Units: 3**

This course provides an introduction to the analysis and preparation of radio and television news announcements, commercials, public service announcements, promotional and dramatic announcements, documentaries, and full-length entertainment scripts. The students develop an understanding of the techniques and elements utilized in script writing.

Lecture Hours: 54    Lab Hours: None    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

## RTV 007 Introduction to Podcasting/Radio Production

**Units: 3**

Students will gain a basic understanding of broadcasting, radio production and producing. Students will learn about the phases of production while creating radio elements and projects including sweepers, campus news updates, PSAs and shows. They will learn about all of the departments and careers in radio and students will understand the basics of operating a radio station. Students will take on the role of independent creative producers by producing a show using the knowledge and skills learned over the course of the semester and their projects will air on the campus radio station.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

## RTV 007A Intermediate Podcasting/Radio Production

**Units: 3**

Students will be responsible for producing and performing content for the campus radio station including 30-minute talk programs or 60-minute music programs, recurring shows, elements for radio including sweepers, campus updates, and PSAs and specialty programs. This course provides more advanced audio techniques and opportunities to create and produce content for the campus radio station.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** RTV 007.

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

## RTV 007B Advanced Podcasting/Radio Production

**Units: 3**

Students in this course will become part of the station management team and learn leadership across the various departments in radio and podcasting. They will learn about the positions of the station manager, music programmer, news director, promotions director, social media director, sports director and learn to pass on the skills and understand how to run a professional radio station. Students will also follow and enforce FCC rules and regulations while producing content for the campus radio station.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** RTV 007A.

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

**RTV 016 Television Field Production** **Units: 3**

The course provides an introduction to the theory, terminology, and operation of single camera video production, including composition and editing techniques, camera operation, portable lighting, video recorder operation, audio control and basic editing. This course focuses on the aesthetics and fundamentals of scripting, producing, directing on location, postproduction, and exhibition/distribution. Students will develop both their creative and technical skills through a combination of production exercises projects, readings, and critiques.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU/UC    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

**RTV 017 Television Studio Production** **Units: 3**

This introductory course explores the techniques and purpose of various television studio productions through theory, terminology and direct hands-on experience and offers students the opportunity to engage in a variety of projects and exercises. Topics include studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control, video recording, and real-time video production.

Lecture Hours: 36    Lab Hours: 54    Repeatable: No

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU/UC    Degree Applicable: AA/AS

COD GE: None    CalGETC: None

**RTV 095A Radio & TV Work Experience** **Units: 1-5**

This work experience course of supervised employment provides students the opportunity to connect academics to applied experiential learning in the workplace. It assists students in developing transferable employability skills, career awareness, learning industry culture, competencies and norms, and developing professional networks that support career mobility. To enroll, students must have a job or internship placement in a part-time or full-time capacity. Credit may be accrued at the rate of one to five (1-5) units per semester based on the student's ability to meet the hours required per unit enrolled. Students must work 54 hours per unit earned. This Work Experience course is available to students whose job or internship placement is directly related to Radio & Television.

Lecture Hours: None    Lab Hours: 270    Repeatable: Yes

Grading: Letter

**Prerequisite:** None

Advisory: None

Limitation on enrollment: None

Transfer Status: CSU    Degree Applicable: AA/AS

COD GE: None    CalGETC: None