

# DIGITAL DESIGN & PRODUCTION

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The Digital Design & Production (DDP) courses and program lay the foundation for student-success into the field of digital media. It involves bringing ideas to the printed page or screens using industry standard software. Topics covered include design history, page layout, typography, research, branding, and interaction design, video, animation and more.

It is a field where art and design practices meet technology with courses on Digital Imaging, Digital Illustration, Publication Design & Production, Digital Typography, Graphic Design, Advertising Design, Video Post-Production, Motion Graphics, Digital Photography, Commercial Photography, Character Animation, Digital Darkroom, Social Media Design, 3D Animation, and Business Practices for Creatives. The program stresses the design thinking process as well as the professional and production methods used currently in the industry in building their portfolio. Whether they enter the workforce or transfer to a university the DDP program prepares students with skills that increase student success.

For more information, please call 760.674.5684.

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